



Central Virginia Workforce Development Area VII

Serving the City of Lynchburg, and Counties of Amherst, Appomattox, Bedford and Campbell

Workforce Development Board Meeting

3:00 p.m., Tuesday, October 9, 2018

Lynchburg Public Library

Lynchburg, VA

Minutes

Members Present: Nat Marshall – Chair, William Coleman, Andrew Crawford, Michael “Scott” Francis, Cheryl Giggets, Cynthia Hall, Robert Johnson, Christine Kennedy, Dennis Knight, Kimberly McIvor, Michael Pinn, John Redding, Heather Reynolds, Luke Saechao, Cheryl Toler, Wendell Walker, Kenneth Williams

Members Absent, Excused: John Capps, Codie Cyrus, Catlin King, Sierria Lopez, Ron Lovelace

Members Absent: Traci Blido, Mike Davidson, Nathan Dowdy, Melinda Irby, Tina Ragland, Tamara Rosser, Roxanne Slaughter, Marjette Upshur, Sterling Wilder

Staff Present: Ben Bowman, Lori Cumbo, Rosalie Majerus

Others Present: Margaret Branham – DHHSC, Jeanette Ciccarello – VEC, Keith Cook – HumanKind, Jason Padgett – VEC

1. Welcome and Introductions

Nat Marshall welcomed everyone and opened the meeting at 3:00 p.m.

2. Public Comment

There was none.

3. Approval of July 2018 Meeting Minutes

The motion was made by Cheryl Toler and seconded by Scott Francis, to approve the minutes of July 10, 2018 as presented. The motion was unanimously approved.

4. Review and Approval of Amended FY19 Budget

Rosalie Majerus reported the carry forward amount presented at the July WDB was incorrect. The correct carry-forward amount for PY17 was \$677,000. Total budget for this year is just over \$1,900,000. Rosalie reported that she, Ben Bowman and Keith Cook went back through the budget, reduced direct program cost and shifted some cost to different line items, but were able to make the budget work. Projected carry-over for next year is \$273,000 which is an appropriate sum.

Expenses incurred for the first two months of the year are reported as direct program cost of \$87,000. Further changes include the addition of \$30,000 from Bedford County Schools and Bedford Department of Social Services to assist in the funding of a Youth Career Navigator. Additionally, we added \$25,000 from the state for the rebranding project. And a \$100,000 transfer from the Dislocated Worker Program to the Adult Program was approved by the state.

A motion to accept the amended budget as presented was made by Cheryl Toler. The motion was seconded by Bobby Johnson and approved unanimously.

Ben Bowman provided handouts of the Go Virginia Budget which shows \$100,000 will be coming in to this region. Approximately Seventy thousand dollars to assist existing workers and \$23,000 for career pathways development. Plans for career pathways funding include the production of additional career pathways videos, a Super Career Expo in partnership with New River/Mt. Rogers Workforce Development Board and Western Virginia Workforce Development Board scheduled for September 2019 and, in partnership with local chambers, a regional Career Expo scheduled for April 2019. The Go Virginia budget will be maintained separately from the WIOA budget.

Christine Kennedy advised the Alliance, in collaboration with the Roanoke Regional Partnership, received \$65,000 in Go Virginia funding to create a new program titled “Stopping the Brain Drain”. The goal of the program is to develop strategies to retain college graduates in the uber-region.

5. New Potential Standing Committee Members

Ben Bowman advised the new regulations state individuals who are not Workforce Development Board members can serve on standing committees of the WDB and he recommended the following individuals:

- Jason Padgett, Manager VEC, Lynchburg Office – Finance
- Susan Adams, County Administrator, Appomattox County, Operations and Performance
- Johnny Roark, Planner/Economic Development: Town of Bedford, Outreach and Awareness
- Mary Zirkle, Economic Development: Town of Bedford, Outreach and Awareness

The motion to accept the recommended members (as above) was made by John Redding

and seconded by Cindy Hall. The motion was unanimously approved. These members will be presented to the CEOs for final approval at the upcoming Region 2000 Workforce Council – Chief Elected Official Meeting on 10/31/18.

6. Statement of Economic Interest/Conflict of Interest

Ben Bowman advised CVWDB members will be required to sign a Statement of Economic Interest/Conflict of Interest in the near future. The statement is currently being developed and will be made available soon.

Lori Cumbo briefly reviewed PY17, QTR4 (4/1/18 – 6/30/18) performance results. Performance is gathered quarterly for a period of one year following exit from the Adult, Dislocated Worker and Youth Title I programs. Quarterly performance measures are:

- Employment 2nd QTR after exit
- Employment 4th QTR after exit
- Median Earnings
- Credential Attainment Rate
- Measureable Skill Gain
- Employer Measure (has not been developed by the state to date)

All programs met (at least 80% of the negotiated level) or exceeded negotiated performance levels for each of the above measures during QTR4 of PY17. Baselines are being established for Measurable Skills Gain and Youth Median Earning 2nd QTR after exit and negotiated levels were not established during PY17.

Ben Bowman provided an update on rebranding efforts. The Rebranding/Media Launch event is scheduled to be held on November 14 at 10:00 AM at Virginia Career Works – Lynchburg Center (date is subject to change). The projected date for the launch of our new website is the end of October 2018. Ben further advised that the state is looking to hold a launch event by the end of October as well. New brochures and flyers have been created and were available for board member review at the meeting.

Keith Cook provided WIOA Title I (Adult, Dislocated Worker & Youth Programs) YTD reports for review. Highlights include increased walk-ins both at the center and regional libraries as well as a significant increase in program orientations which have transitioned to an on-line format. He further provided a comparison in participant wages at exit which has increased from the previous year. Keith advised he is working on creating a report which will collect data across all WIOA mandated/participating community partners. This report should be available at the January 2019 CVWDB meeting.

Keith advised that the transition to electronic check-in at the center has been very well received and has assisted in the coordination of services as well as promoting a positive customer

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experience. He further stated that although Customer Satisfaction Survey numbers continue to be a challenge, all feedback has been positive.

Ben Bowman advised the Department of Housing and Community Development has signed our Go Virginia Grant and an multi-regional Go Virginia Grant meeting has been scheduled for November 19 in Roanoke to discuss coordination of grant funded programs/projects.

Ben thanked Dr. Johnson for his efforts in moving forward with an initiative in Campbell County for a Youth Career Navigator position modeled after the joint partnership with CVWDB, Bedford Co. Schools and Bedford DSS. He stated this partnership will allow for greater capacity to engage with all the stake holders who work with youth.

Board members discussed the new high school internship and experiential learning requirement included in the Profile of a Virginia Graduate being developed by the VA Department of Education.

7. Adjourn

There being no further business, the meeting adjourned around 4:15 p.m.